



Landing Pages



WHY LANDING PAGES?

In digital marketing, a landing page is a standalone web page, developed specifically for a marketing or advertising campaign. It's where a visitor "lands" after they click on a digital ad or link. When it comes to turning traffic into conversions, landing pages can be the most important aspect of a digital campaign and should be considered any time a specific action is desired.

BABCOX'S LANDING PAGE SOLUTION

Build your landing page with Babcox Media. Our team of user experience and development pros can create a landing page designed to fit your company and campaign needs. The best part?

All templated landing pages are just \$995 each.

With nine different templates, you're sure to find a design that fits your needs:

| STYLE A | STYLE B | STYLE C |
|---|---|---|
| Simple form pages | Form and supporting detail pages | Form, video, and call to action pages |
| 2 templates available | 3 templates available | 4 templates available |
| For programs where you want to get straight to the point. A strong call to action will hook the user, and a form with your custom fields will capture their info. | If you want to add additional content to your page, this style will help you communicate your company's or product's value proposition to the user. | If a picture is worth a thousand words, a video is worth a million. Include a video to give the user a deeper understanding about your product. |
| View all nine templates at https://www.bcxleadgen.com/standard-templates | | |

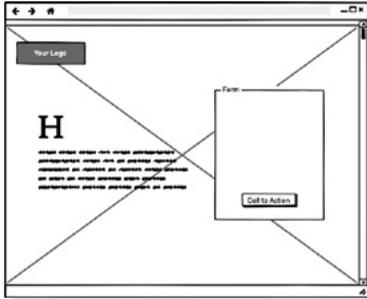
Your landing page will be located at <https://yourproductname.bcxleadgen.com>. Or for an additional \$199, we can register and configure a custom domain for your company, to make your page <https://www.yourproductname.com>.

CUSTOM EXECUTIONS ARE ALSO AVAILABLE

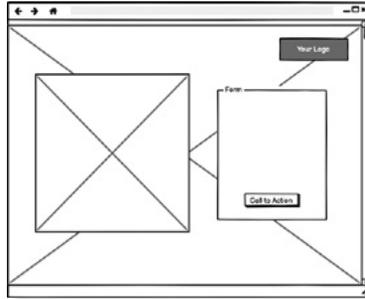
If you have very specific marketing needs, our team can create custom landing pages. Do you need something more complex, want a series of pages, or do you need to connect the form directly to your CRM? Contact our team for a custom quote.



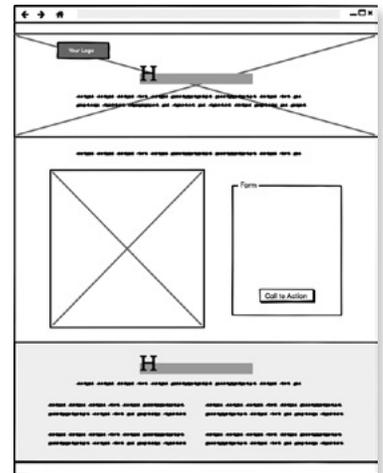
□ STYLE A-1



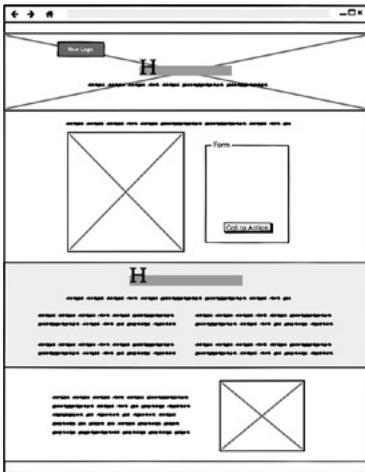
□ STYLE A-2



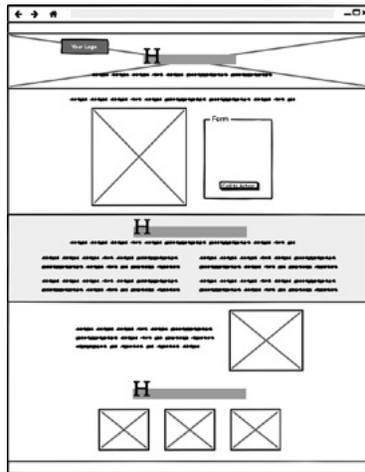
□ STYLE B-1



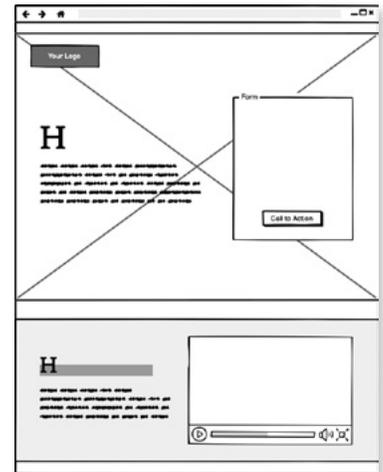
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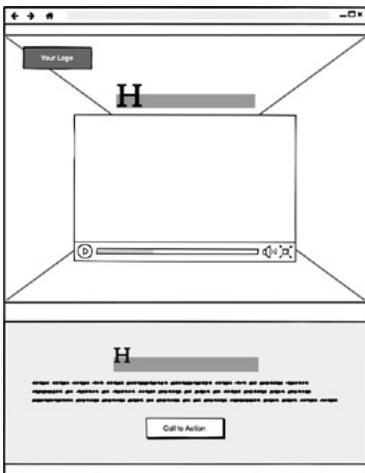
□ STYLE B-3



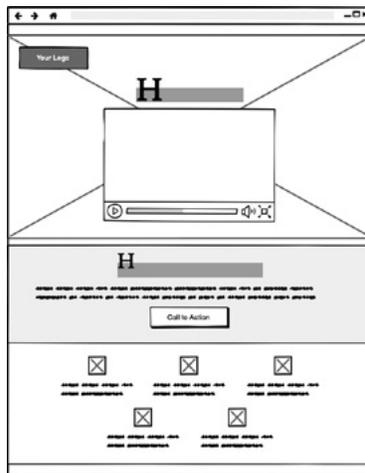
□ STYLE C-1



□ STYLE C-2



□ STYLE C-3



□ STYLE C-4

